



## Empowered to Innovate™

### PROGRAM OVERVIEW

*Empowered to Innovate™* is an inspirational course designed to empower participants to work more creatively, effectively and economically, with less effort and stress.

In general, people tend to do things the way they have always been done and to accept a reasonable result because it is quick and easy. This course ensures that the 'best result' is as readily achieved as the quick and easy result.

*Empowered to Innovate™* is ideal for all levels of any organisation and is full of practical tools that can be applied, simply, by individuals or groups. These creative tools can be applied in short amounts of time, with minimal disruption to work routines.

### STRUCTURE

*Empowered to Innovate™* is stimulating and exciting, full of fun with opportunities to learn and practice techniques, promoting creativity and analytical thinking in business and everyday life. Every thinking technique that is taught in the course is accompanied by a concise and straightforward explanation along with group activities and a debriefing discussion.

Through this course participants learn 11 practical and simple strategies for better thinking that allows participants to develop a great understanding of the way the mind works and how to better apply that understanding to innovative and practical business applications.

Participants will find that the techniques taught through this course will help them to develop 'smarter' solutions to problems, make easier and more concise decisions and assess their ideas for practical application.

### BENEFITS

Participants will leave this course feeling empowered and knowing how to utilise the innovative tools and techniques they have learnt to help them maximise their work potential and minimise their stress levels. This in turn creates a more streamlined and effective organisational environment that nurtures and sustains a vital competitive edge.



### SPECIFIC OUTCOMES INCLUDE:

Working more effectively, more economically and more creatively with less effort and less stress

Making innovation a regular part of the way you work and live life

Learn 11 practical and simple strategies for 'smarter' solutions to problems at work and in everyday life

Techniques learnt heighten creative thinking which in turn leads to better analytical thinking and problem solving

Ensure that your corporation strives and thrives rather than just survives